



AKEN new board meeting via Zoom Friday, September 1, 2017

Attendees: Danielle Reed, Rebekah Moras, Alda Norris, Diana Redwood, and Corrie Whitmore

Call to Order at 9:04 AM AKDT

Agenda sent via email:

- Introductions and getting to know each other
- Goals and vision of AKEN going forward
- Membership - how many current, how to boost, what do members want, maybe a survey of membership?
- Committees - which are active and who is chair?
- Website updates
- Job posting/sharing capabilities
- AKEN Conference

After brief introductions, the group brainstormed goals to move forward.

Corrie was asked to forward names of any students that may be interested in the student liaison position. Gabe Garcia (UAA) and Gloria Burnett (AHEC/adjunct) were mentioned as instructors that work with possible recruits. Rebekah will follow up.

Past efforts included alternating months of business meetings and program meetings with at least one social meeting a year; scheduling a "public facing" meeting soon would be a good place to start. Roxie is no longer interested in chairing the social/program committee and a replacement is needed. Attendance is an important consideration in deciding how many programs to do since some were not well-attended in the past; how do we re-engage the membership?

A domain update was requested by WildApricot. Our custom URL with GoDaddy is expiring. The group discussed the pros and cons of keeping the custom address and decided that although the WildApricot

URL is longer, it will be easier to only have one URL to manage so we will let the GoDaddy account expire in November.

The alaskaeval@gmail.com address needs to be monitored. Corrie will figure out how to transfer access. Alda will pick up monitoring and try to organize the current 300+ messages into folders. Rebekah can be back up for checking the email account.

Rebekah is writing out a list of tasks and asked for volunteers to take on assignments.

- Social media management
- Board meeting scheduling
- Social scheduling
- Managing Google group
- Job postings
- Dues drive

Diana renewed WildApricot for another year and will keep track of the checking account, transferring dues from Paypal to the AKEN bank account. Current balance is approximately \$3900 with only about 20 people current on dues. Reminders were last sent December 2016.

Corrie offered to help with paperwork at Alaska USA to transfer signing authority if the group is comfortable having the Treasurer be able to sign checks for things like supply reimbursements. A back-up system is not specified in bylaws. Rebekah is willing to be a signer as well.

Thoughts about offering an incentive for renewing membership like a 2 years for one price deal? People may be more willing to renew if we start doing programs again and they see we are still active.

To raise awareness of our reboot, we could create a short intro video or photo line up. Please send photos to Rebekah (goal by September 12th) to be shared as "from the board" via our email list. Photos could be posted to the website as well.

Danielle will set up Zoom for the next board meeting on Tuesday, September 26th at 1pm. The board will check the bylaws about whether board meetings need to be open, since we are still working on planning the reboot and aren't quite ready to invite membership.

Wednesday, October 4th at Noon was suggested for the next general membership meeting. The theme can be visions for AKEN moving forward. Diana will send out an invitation.

Meeting adjourned at 10:03 AM