

General Membership meeting
February 19, 2014 noon-1:30pm (Alaska Time)

AKEN Agenda
Location: ANMC Primary Care Association

Attendees: Alda Norris, Roxy Lamar, Jennifer Nu, Dayna Dafeo, Corrie Whitmore (President), Iris Matthews (Treasurer), Doug Cost (VP), Rozlyn Frazier, Lexi Hill, Steve Konkel

Topic	Discussion/Activities	Follow-up/Action Items
Call to order	12:03 Call to Order & Introductions	
Review of Agenda		
Approval of Minutes		
		-
Committee Updates		
Membership Committee	Membership committee update from Alda Norris. No changes to report. 24 paid members from this new membership year. Last year was about 40 members.	
Program Committee	Program committee update from Corrie. We have plans for the next two programs – in April Bill Herman, with Alaska Mental Health Trust and in June, panel on Culturally Competent Evaluation. Contact Corrie or Vanessa if you are interested in being on the panel. Roxy volunteered that she was willing to help with the program committee.	Potential future topics: communities, Susitna, etc...drinking water and sanitation (ARUC, ANTHC).
Nominating Committee	Nominating Committee update.	No updates.
Other Updates:	<p>Doug Cost: Telephone Line Search Update</p> <p>More questions than answers on the issue of getting a dedicated conference line. Heard that we want a dedicated number...his question is – capability, cost, average number of callers, will we be affiliated with UA system? Discussion of how much we're willing to spend...Doug & Iris will connect on the budget.</p> <p>Lexi Hill– might be able to do the LYNC system, like Skype, but Microsoft. Maybe a formal agreement with ISER would be possible, just</p>	<p>Doug & Iris will connect on budget for a conference line.</p> <p>Lexi will explore affiliation with ISER for use of the LYNC system.</p> <p>Doug will explore Copper Conference costs and availability.</p>

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	<p>pay marginal cost of call. Worth exploring. Roxy Lamar shared that UAA CHD Copper Conferencing. Constant number is given, the passcode is the "room" that we keep and activate with a moderator code. Also can record the calls, only pay for what use.</p> <p>Doug – also has several others that have been mentioned – Skype, Google Hangout – all contingent on web, so maybe that's nixed? Encounter conference line is also a possibility? Corrie – constant number, 1-800, easy access are all priorities.</p> <p>Iris Matthews: Nonprofit Status Update</p> <p>Iris gave an update on nonprofit status – c3 vs c6. Stated c3 is probably more desirable so that we are eligible for donations or sponsorship from major foundations and other funders. Next step is to get the articles of incorporation written and filed with the state, then apply to feds for nonprofit status. Probably also need a PO Box or other permanent address for mail and other business correspondence.</p> <p>Corrie Whitmore: AEA 2014 presentation</p> <p>EVAL 2014 submission deadline is coming up soon.</p> <p>Who is going? Alda, Wendy Kannenberg, Corrie Whitmore, Lexi Hill, and Iris Matthews are all likely going.</p> <p>Anyone interested in putting together an AKEN submission? Iris, Alda, & Corrie all expressed interest.</p> <p>Corrie also asked, is there anything the members think we should consider talking about? The theme is visionary evaluation for a sustainable, equitable future? Doug noted Arctic piece could be interesting to include. Steve, it might be interesting to highlight interesting evaluations done in Arctic portion of Alaska – energy, sustainable energy evaluations.</p>	<p>Iris will get firm cost estimates for:</p> <ul style="list-style-type: none"> - Drafting & filing Articles of Incorporation - PO Box fee <p>If you are interested in putting together an AKEN panel talk to Corrie. She will arrange a brainstorming session with interested parties.</p>
<p>Program Presentation</p>	<p>Alda Norris, PhD "Social Media and Evaluation"</p> <p>Started at 12:30. How she has incorporated social media into her work. Nielsen Report 2012 on how we use social media. 20% of computer and 30% of phone time we are on social media.</p>	<p>Alda will post the links and other resources mentioned on the AKEN Facebook page & Website.</p>

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	<p>Interested in the intersection of social media and evaluation.</p> <p>Pinterest, LinkedIn, Facebook, Twitter, Tumblr are all being used by AK Evaluators.</p> <p>Discussion of the ways social media & evaluation intersect, including:</p> <ul style="list-style-type: none"> - Evaluation of social media use - Promote self as evaluator - Professional development <p>Recommended Read: Measuring the Networked Nonprofit by Beth Cantor. Speaks directly to measuring impact on social media.</p>	
ANNOUNCEMENTS, EMERGING ISSUES, OPPORTUNITIES		
Announcements		If you are not receiving E-mails, sign up with Corrie to get on the mailing list. Or like Alaska Evaluation Network on FB, or Follow us on Twitter.
Next Meeting	<p>Next meeting: Board of Managers Meeting March 19, 2014 noon -1:30pm</p> <p>Next Program Meeting Bill Herman, Alaska Mental Health Trust April 15th, 2014</p>	
Adjournment	1:18 by Corrie.	